

A FILM BY
JUSTIN O. COOPER

EXECUTIVE PRODUCED & NARRATED BY
GRAMMY-WINNER ANN NESBY

CIRILO

A LEGACY UNTOLD

AN OSCAR-QUALIFIED DOCUMENTARY SHORT
IN CONSIDERATION — 98TH ACADEMY AWARDS® & 41ST ANNUAL IDA DOCUMENTARY AWARDS

OFFICIAL SELECTIONS:



Your Private Screening Guide

WHY THIS FILM, WHY NOW

A Hidden Giant. A Global Legacy

CIRILO, A Legacy Untold is a 26-minute documentary short narrated by two-time Grammy winner and actress Ann Nesby that tells the extraordinary story of Cirilo McSween, a Panamanian-born civil rights advocate, pioneering businessman, and international strategist.

From becoming New York Life Insurance's first Black agent in 1957, civil rights activist alongside Dr. Martin Luther King in the 1960s, to helping to orchestrate behind the scenes the return of the Panama Canal to Panamanian control via the Torrijos-Carter Treaties in 1977, to becoming an entrepreneurial success story as a McDonald's franchisee in the 1980s through the 2000s, McSween's life intersected with some of the most pivotal movements of the 20th century.

CORE THEMES:

- Civil rights and financial empowerment
- Black internationalism and diplomacy
- Entrepreneurship as resistance
- Legacy building across generations

MEDIA COVERAGE:

- WIS-TV 10 (NBC)
- WWDM - 101.3 FM
- THE ASSOCIATED PRESS
- BLACK ENTERPRISE
- THE CHICAGO CITIZEN
- ATLANTA AT THE MOVIES

CIRILO
A LEGACY UNTOLD



SCREENING PACKAGES + PRICING

Host a Screening. Spark Conversation.



CIRILO is an Oscar-qualified documentary short film produced and directed by Justin O. Cooper for JOCMedia & Entertainment, and executive produced and narrated by 2x Grammy winner Ann Nesby.

These rates reflect industry standards for private screenings and filmmaker appearances. All events include a live Q&A session with the filmmaker.

NOTES:

- Rates apply regardless of audience size. All screenings are presented live, followed immediately by a Q&A.
- Host organization provides the virtual platform (Zoom or equivalent) for online events; filmmaker joins as guest speaker.
- In-person events require premium economy airfare, minimum 3-star lodging (single occupancy), roundtrip airport transfers, and per diem (\$75/day U.S.; \$100/day international). Hosts cover visas/permits for international events.
- Add-ons available: Extended Q&A (\$250/30 min), Workshops or Masterclasses (\$500–\$1,000), Custom Intro Video (\$250), Educational Guides (upon request).
- Recording for press/publicity is included with approval; full event recording for internal use requires a \$500 license.
- Booking requires 50% deposit; balance due on event date. Nonrefundable within 14 days of scheduled event (rescheduling subject to availability).
- Requests for extended viewing access outside the live event require a separate license.

AUDIENCE TYPE	VIRTUAL + Q&A	IN-PERSON + Q&A
Community / Grassroots	\$500	\$1,000 + travel/per diem
Colleges / Libraries	\$850	\$1,750 + travel/per diem
Nonprofits / Foundations	\$1,000	\$2,000 + travel/per diem
Corporate / Government	\$2,500	\$3,500 + travel/per diem

STRATEGIC VALUE + IMPACT

Elevating Untold Histories

CIRILO, A Legacy Untold offers audiences a powerful lens into heritage, leadership, and global Black influence through film. With an Oscar®-qualifying theatrical run, international festival recognition, and narration by two-time GRAMMY® winner Ann Nesby, the film resonates across cultural, educational, and civic spaces.

ENGAGEMENT HIGHLIGHTS

The film has been presented in collaboration with or engaged by:

- Alpha Phi Alpha Fraternity, Inc., Tau Kappa Lambda Chapter – Republic of Panama
- Day of Independence Committee of Panamanians in New York, Inc. (DICPNY)
- Museo Afroantillano de Panamá
- Cónsul General de Panamá
- New York Life Insurance Company – BOLD and African American Market Unit
- Chicago Principals & Administrators Association

IMPACT SNAPSHOT

Oscar®-Qualifying Theatrical Run: Atlanta, GA – February 2025

Executive Producer & Narrator: Ann Nesby, 2x GRAMMY® Award winner

FESTIVAL RECOGNITION:

- SABIFF 2025 – San Antonio Black International Film Festival
- Diversity in Cannes Short Film & Webseries Showcase 2025
- Freedom Festival International 2025
- Detroit Black Film Festival 2025 (Best Documentary Short Nominee)
- Seattle Latino Film Festival 2025
- Liberación Film Festival, NYC 2025

FISCAL SPONSORSHIP



CIRILO, A Legacy Untold is fiscally sponsored by Film Independent, a 501(c)(3) nonprofit organization. Donations to support screenings and community engagement are tax-deductible for U.S. individuals and institutions.

CIRILO
A LEGACY UNTOLD



BOOKING + CONTACT

Let's Bring Cirilo to Your Community.

Bring this Oscar®-qualifying documentary to your campus, organization, or company.

CIRILO, A Legacy Untold is available for virtual or in-person screenings, accompanied by dynamic Q&A sessions and speaking engagements with filmmaker Justin O. Cooper.

Screenings are tailored for:

- **Colleges and universities**
- **Corporate leadership forums**
- **Community and grassroots organizations**
- **Foundations and civic partners**

For booking inquiries, please contact:

JOCMedia & Entertainment

Attn: Justin O. Cooper, Producer/Director

Email: justin@jocmedia.com

Website: cirilomcsweendoc.com



Justin O. Cooper is a Los Angeles–based producer, director, writer, editor, and founder of JOCMedia & Entertainment, where he develops culturally resonant stories with global reach.

His Oscar®-qualifying directorial debut, **CIRILO, A Legacy Untold**—executive produced and narrated by two-time GRAMMY® winner Ann Nesby—premiered theatrically in Atlanta during Black History Month 2025 and has been recognized by festivals including Diversity in Cannes, the San Antonio Black International Film Festival, Freedom Festival International, the Detroit Black Film Festival, the Seattle Latino Film Festival, and the Liberación Film Festival in New York City.

With more than 20 years of experience in international production and content development, Cooper has advised on major films through the Royal Film Commission – Jordan, including *Star Wars: The Rise of Skywalker*, *Aladdin*, *Dune*, and *SEAL Team*. He began his career as a film liaison in Georgia, supporting productions such as *Ride Along* and *What to Expect When You're Expecting*.

Cooper is a member of Film Independent and the International Documentary Association (IDA), and is listed as an Assistant Editor on the Industry Experience Roster (IATSE Motion Picture Editors Guild, Local 700). He is a graduate of Benedict College and UCLA Extension.

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VISIT THE OFFICIAL WEBSITE
+ WATCH THE TRAILER

CLICK OR SCAN THE QR CODE

